

**Tourism Board Meeting  
Tuscola City Hall – 214 N Main ST**

**November 19, 2019**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Devon Story, Michelle Black, Donna Kidwell, Anna Nelson, and Alta Long.

**Old Business:**

Anna opened the meeting and presented the minutes of the October 15 meeting. Bill motioned to approve the minutes as presented and Donna seconded the motion. All were in favor of the motion and the motion passed.

Devon motioned to approve the bills lists from 10/11/19-11/15/19 in the amount of \$8,903.27. Donna seconded the motion. All were in favor, motion passed.

No updates to report on Sparks in the Park

Anna said the new billboard is up!

No updates on part time/intern.

Downtown Trick or Treat had a great turn out. The library had over 800 people sign in that evening. Overall positive feedback on the event from the community! Anna mentioned to hopefully have a few restaurants open for next year. There were not any restaurants open to serve food and several event attendees mentioned there was nowhere to eat.

Anna shared the Christmastown schedule. Due to train rental issues, they decided to rent a trolley for the evening. Elite Limo in Champaign is renting the trolley for 50% off for the event. It also holds 26 passengers which is double than the carriages held. They are excited to try something new this year, and hopefully get the train for next year!

WCIA commercials will start this week as well as the YouTube ads. WCIA will be in town tomorrow to do the “Look Live” segments.

**New Business:**

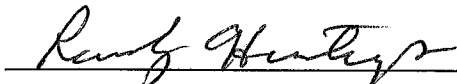
The board discussed contributing the IHSA Basketball State Tournament bid. This bid is put together by Visit Champaign County to have the tournament return to Champaign. The board discussed what benefits the tournament would bring to our community. It would definitely have a positive benefit for the hotels. Bill made a motion to approve a \$2,000 pledge and Devon seconded. All in favor motion passed.

Anna presented the grant request from the Odd Fellows for their Odd Market. The board originally approved a \$1,000 grant for advertising and music. However when they submitted receipts, they only spent \$515.50 on music and printing. The Odd Fellows are asking for the remaining \$1,000 balance for items including photo booth, mic stands, and decorations. After discussion on what items are eligible for the grant, the board approved all items with the exception of the purchase of mic stands. Drew made a motion to approve \$403.68 for the request and Devon seconded. All in favor motion passed.

Anna presented the grant request for the March 2019 Rural Life Show. The grant is for \$1,500 for print advertising in various national publications. Devon mentioned the great turn out from the last show. Devon made a motion to approve the grant and Bill seconded. All in favor motion passed.

Drew motioned to adjourn and Bill seconded. All in favor.

**Next Meeting Date: November 19, 2019 – 8:30 am at City Hall**

Approved:  **Randy Hastings, President**

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

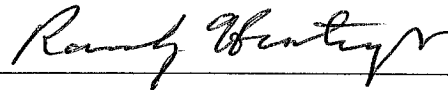
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	110877803-111	TOURISM-BILLBOARD	11/18/2019	365.00	365.00	12/05/2019
BETTER NEWSPAPERS INC	74203-112019	TOURISM-CHRISTMASTOWN AD	11/20/2019	155.00	155.00	11/26/2019
BETTER NEWSPAPERS INC	74335-112719	TOURISM-CHRISTMASTOWN AD	11/27/2019	155.00	155.00	12/10/2019
BETTER NEWSPAPERS INC	74468-120419	TOURISM-CHRISTMASTOWN AD	12/04/2019	336.00	336.00	12/10/2019
CYBERNAUTIC INC	25043-112619	TOURISM-SERVICES PROVIDED FOR TUSCOLA.O	11/26/2019	575.00	575.00	12/03/2019
GFI DIGITAL, INC	1542643-1206	TOURISM-COPIES	12/06/2019	40.01	40.01	12/10/2019
CITY OF TUSCOLA**TRANSFER	120219	CASH FOR 5K WINNERS	12/02/2019	100.00	100.00	12/05/2019
TUSCOLA ROTARY CLUB	120219	TOURISM-DONATION FOR LINING UP PARADE	12/02/2019	200.00	200.00	12/05/2019
RENTAL CITY	2147-112919	TOURISM-HEATERS FOR TROLLEY RIDES	11/29/2019	265.00	265.00	12/03/2019
GRAHAM'S TROPHIES	121906-12031	SANTA CHASE MEDALS	12/03/2019	187.95	187.95	12/03/2019
CHAMPIONCHIP 247	120219	TOURISM-SANTA CHASE TIMERS	12/02/2019	600.00	600.00	12/05/2019
ELITE LUXURY LIMOUSINES IN	120319	TOURISM-TROLLEY RIDES FOR CHRISTMASTOWN	12/03/2019	675.00	675.00	12/05/2019
VERIZON WIRELESS	9842744257-11	TOURISM TABLET-217-549-0232	11/22/2019	36.01	36.01	12/05/2019
CARDMEMBER SERVICE	2712-111419	TOURISM APP	11/14/2019	4.16	4.16	12/02/2019
EASTERN ILLINI ELECTRIC	1111100400-11	TOURISM-HIGHWAY SIGN	11/27/2019	43.02	43.02	12/10/2019
AMEREN ILLINOIS	1299027042-11	1151 N CO RD 1050 E-ELECTRIC	11/29/2019	34.95	34.95	12/10/2019
WINTERBERRY	112019	TOURISM-RURAL LIFE ADVERTISING GRANT FOR	11/20/2019	1,500.00	1,500.00	11/26/2019
TUSCOLA ODD FELLOWS LOD	112019	FRANT FOR ODD MARKET DECORATIONS AND PH	11/20/2019	403.86	403.86	11/26/2019
Grand Totals:				5,675.96	5,675.96	

Dated: 12-17-19

Tourism Board President -



Randy Hastings