

Tourism Board Meeting
February 17, ~~2014~~ 2015

The meeting was called the meeting to order approximately 8:30 am. In attendance: Ashley Swinford, Donna Kidwell, Drew Hoel, Randy Hastings, Phyllis Truitt, Karen Dukeman, and Anna Marx.

Motion to approve the minutes from the December 16, 2014 Board meeting made by Drew, seconded by Ashley. All in favor, motion passed.

Motion to approve the minutes from the January 20, 2015 Board meeting made by Drew, seconded by Ashley. All in favor, motion passed.

Motion to approve the bills list from 12/12/14-1/16/15, in the amount of \$3,547.63 made by Phyllis, seconded by Drew. All in favor, motion passed.

Motion to approve the bills list from 1/16/15-2/13/15, in the amount of \$1,846.98 made by Randy, seconded by Phyllis. All in favor, motion passed.

Old Business:

Anna explained to the board that last month she provided invites to Business and Community leaders dinner hosted by the Amish Country of Illinois Tourism Board. She explained at this event they plan to launch the regional tourism branding campaign that was developed by McKenzie Wagner. They will be there to explain how they developed the logo and how it can be implemented going forward. Anna also explained that the Smith House will be providing dinner, and the board has also invited a speaker to motivate every one to work together in the region. She asked that board members please RSVP if you planned to attend.

Anna explained to the board that the Market on Main hours would change due to the feedback she received at the last meeting as well as reviewing the attendance record sheet. The busiest times are from 10am to 12pm, but she felt that pushing it back till 2pm was too late in the day. This year the market will run from 9am to 1pm. Anna said she start to work on finding event sponsors and bands to play again this year.

New Business:

Anna asked the board to review the grant application for the Tuscola Train Day. Fred Heilch organized this event last year, and he would like to have the event again this year on May 9th. She explained that the grant amount is close to the same as last year. He will be updating the banners and sign as well as a small amount for advertising. A motion to approve was made by Randy and seconded by Drew. All in favor, motion passed.

Anna presented the board with the Rural Life Antique Show grant for advertisement costs for March 2015 & November 2015 shows. The request was for a \$1,500 grant for each show. A motion to approve was made by Randy and seconded by Karen. All in favor, motion passed.

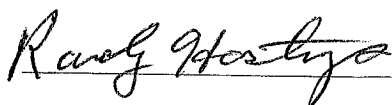
Anna informed the board that the Miss Tuscola Pageant is scheduled for March 21st and Denise Groves will continue as the pageant director. Anna is working on a donation letter to send out the businesses request items to be donated for gifts and monetary amounts for pageant items.

Randy informed the board about the WEIU "This is Our Story" project. He met with Jeffery Owens, who works for WEIU, last week. He would like to set up a meeting for Owens to present his project to the board. Randy also mentioned he thought the tourism should contribute some advertising dollars to this project.

Drew made a motion to adjourn and was seconded by Donna. All in favor, motion passed.

Next Meeting Date: Tuesday March 17, 2015 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

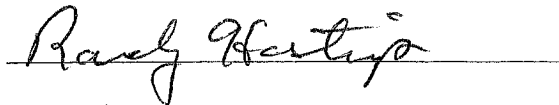
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
JOHN DAVIS INSURANCE AGE	50	Billboard Rent- Rt 36 and Main	03/01/2015	275.00	275.00	02/24/2015
LAMAR COMPANIES	105774059-02	TOURISM-BILLBOARD	02/16/2015	330.00	330.00	03/10/2015
CAPITAL ONE BANK, NA	7404-022215	TOURISM-MEDIA TEMPLE SECURITY PACK FOR T	02/22/2015	153.32	153.32	03/09/2015
FLESON FAMILY CONFECTION	031215	TOURISM-CANDY BARS FOR ACOI BRANDING LAU	03/12/2015	441.00	441.00	03/13/2015
GROVES, DENISE	031215	TOURISM-REIMBURSEMENT FOR PLAQUES FOR	03/12/2015	117.08	117.08	03/13/2015
GROVES, DENISE	031315	TOURISM-REIMBURSEMENT FOR TABLE CLOTHE	03/13/2015	69.66	69.66	03/13/2015
THE SMITH HOUSE	476-030815	TOURISM-DINNERS FOR ACOI BRAND LAUNCH EV	03/08/2015	1,020.00	1,020.00	03/13/2015
BRUCKER, ERIC	030615	TOURISM-REFUND FOR MISS TUSCOLA PAGEANT	03/06/2015	30.00	30.00	03/06/2015
ROGARDS OFFICE PLUS	1364281-0-031	TOURISM-LABELS USED FOR BRANDING LAUNCH	03/11/2015	27.98	.00	
CAPITAL ONE BANK, NA	7404-022215	TOURISM-OFFICE SUPPLIES	02/22/2015	14.86	14.86	03/09/2015
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	02/26/2015	79.66	79.66	03/10/2015
HOMEFIELD ENERGY	8410815021-0	TOURISM-1151 N CR 1050 E/HIGHWAY SIGN	02/06/2015	74.62	74.62	02/24/2015
SIMPLIFIED COMPUTERS	AR79209-0306	TOURISM-ALTA DUAL MONITOR	03/06/2015	193.95	193.95	03/12/2015
Grand Totals:				2,827.13	2,799.15	

Dated: 3-17-15

Tourism Board President -



Randy Hastings