

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST**

December 17, 2019

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Devon Story, Michelle Black, Donna Kidwell, Randy Hastings, Stacey Rae, Anna Nelson, and Alta Long.

Old Business:

Anna opened the meeting and presented the minutes of the November 19 meeting. Donna motioned to approve the minutes as presented and Michelle seconded the motion. All were in favor of the motion and the motion passed.

Randy motioned to approve the bills lists from 11/15/19-12/13/19 in the amount of \$5,675.96. Donna seconded the motion. All were in favor, motion passed.

Anna asked for feedback on Spark in the Park. She asked the board if they had ideas or suggestions for the event. After much discussion, Anna will put together ideas as well as a budget for the board to review.

No updates on part time/intern.

Anna recapped Christmastown for the board. They had 50 runners for the 5K and a good turn out for the parade. Alta mentioned the long wait for the Santa Shop on Thursday night. The trolley rides were a fun addition to the event, but attendance was lower around 250.

Commercials on WCIA and WTHI have started to air and will continue through Christmas. The Tuscola Ci Living segments aired last week. Overall they have received a very positive response.

New Business:

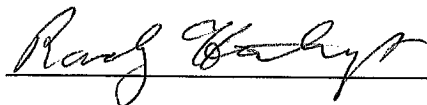
Flesor's Candy Kitchen submitted a grant request for the Interstate Signage. The grant request is for \$600. Randy made a motion to approve and Bill seconded. All in favor motion passed.

Anna presented the grant request for the November 2019 Rural Life Show. The grant is for \$1,800 for print advertising in various national publications. Devon made a motion to approve the grant and Randy seconded. All in favor motion passed.

Devon motioned to adjourn and Donna seconded. All in favor.

Next Meeting Date: January 21, 2019 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

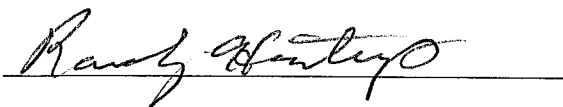
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-"061005999"

| Vendor Name | Invoice Number | Description | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid |
|--------------------------|----------------|--|--------------|--------------------|-------------|------------|
| LAMAR COMPANIES | 110967768-121 | TOURISM-BILLBOARD | 12/16/2019 | 365.00 | 365.00 | 01/03/2020 |
| BETTER NEWSPAPERS INC | 74476-100219 | TOURISM-OCT 5 SHOPPING EVENT | 10/02/2019 | 489.20 | 489.20 | 01/03/2020 |
| NEXSTAR BROADCASTING | 2203635-1-112 | TOURISM-HOLIDAY ADVERTISING | 11/24/2019 | 570.00 | 570.00 | 12/17/2019 |
| NEXSTAR BROADCASTING | 2203795-1-112 | TOURISM-HOLIDAY ADVERTISING | 11/24/2019 | 40.00 | 40.00 | 12/17/2019 |
| NEXSTAR BROADCASTING | 55-087840-1-1 | TOURISM-HOLIDAY ADVERTISING | 11/30/2019 | 181.78 | 181.78 | 12/20/2019 |
| NEXSTAR BROADCASTING | 55-091997-1-1 | TOURISM-HOLIDAY SHOPPING-YOU TUBE | 12/31/2019 | 817.86 | 817.86 | 01/14/2020 |
| EFFINGHAM DAILY NEWS | 200792-113019 | TOURISM-BLACK FRIDAY AD | 11/30/2019 | 555.00 | 555.00 | 12/17/2019 |
| RAY, RACHEL L | 011320 | TOURISM-DIGITAL PHOTO FILES OF TUSCOLA LAN | 01/13/2020 | 14.00 | .00 | |
| TERRE HAUTE TV LLC | 1059348-1-113 | TOURISM-HOLIDAY ADVERTISING | 11/30/2019 | 515.00 | 515.00 | 12/20/2019 |
| TERRE HAUTE TV LLC | 1059348A-1-11 | TOURISM-HOLIDAY ADVERTISING | 11/30/2019 | 450.00 | 450.00 | 12/20/2019 |
| TERRE HAUTE TV LLC | 1059348B-1-11 | TOURISM-HOLIDAY ADVERTISING | 11/30/2019 | 65.00 | 65.00 | 12/20/2019 |
| TERRE HAUTE TV LLC | 1059348B-2-12 | TOURISM-HOLIDAY ADVERTISING | 12/31/2019 | 275.00 | .00 | |
| TERRE HAUTE TV LLC | 105934B-2-123 | TOURISM-HOLIDAY ADVERTISING | 12/31/2019 | 1,710.00 | .00 | |
| CHAMPAIGN MULTIMEDIA GRO | 303176761-112 | TOURISM-ADVERTISING | 11/27/2019 | 550.00 | 550.00 | 12/19/2019 |
| GFI DIGITAL, INC | 1563987-0103 | TOURISM-COPIES | 01/03/2020 | 129.59 | 129.59 | 01/08/2020 |
| TUSCOLA COMMUNITY UNIT | 010220 | TOURISM-HIGH SCHOOL GYM RENTAL FOR MISS | 01/02/2020 | 100.00 | 100.00 | 01/03/2020 |
| TUSCOLA HOME CENTER | 32980-123119 | TOURISM-CHRISTMAS TREES FOR DOWNTOWN P | 12/31/2019 | 199.96 | 199.96 | 01/08/2020 |
| GROVES, DENISE | 010220 | TOURISM-REIMBURSEMENT FOR PAGEANT SUPP | 01/02/2020 | 529.64 | 529.64 | 01/03/2020 |
| ENGLEHARDT, KELLEY L | 2148-122019 | TOURISM-5K SANTA CHASE SHIRTS | 12/20/2019 | 487.60 | 487.60 | 01/14/2020 |
| CARDMEMBER SERVICE | 2712-121219 | TOURISM-MRS CLAUS COSTUME, BOOKMARKS F | 12/12/2019 | 73.92 | 73.92 | 12/20/2019 |
| VERIZON WIRELESS | 9844821785-1 | TOURISM TABLET-217-549-0232 | 12/22/2019 | 36.01 | 36.01 | 01/03/2020 |
| CIVIC SYSTEMS, LLC | CVC18832-123 | SOFTWARE SUPPORT-TOURISM | 12/30/2019 | 197.45 | 197.45 | 01/14/2020 |
| DOUGLAS COUNTY MUSEUM | 1295-121319 | TOURISM-ANNUAL MEMBERSHIP | 12/13/2019 | 75.00 | 75.00 | 12/17/2019 |
| ASCAP | 122719 | LICENSING FOR PUBLIC MUSIC | 12/27/2019 | 363.00 | 363.00 | 12/30/2019 |
| CARDMEMBER SERVICE | 2712-121219 | TOURISM APP | 12/12/2019 | 4.16 | 4.16 | 12/20/2019 |
| EASTERN ILLINI ELECTRIC | 1111100400-12 | TOURISM-HIGHWAY SIGN | 12/30/2019 | 43.04 | 43.04 | 01/03/2020 |
| AMEREN ILLINOIS | 1299027042-0 | 1151 N CO RD 1050 E-ELECTRIC | 01/02/2020 | 35.02 | 35.02 | 01/14/2020 |
| FLESOR FAMILY CONFECTION | 122019 | TOURISM-GRANT REIMBURSEMENT FOR INTERST | 12/20/2019 | 660.00 | 660.00 | 12/20/2019 |
| Grand Totals: | | | | 9,532.23 | 7,533.23 | |

Dated: 1-21-2020

Tourism Board President -



Randy Hastings