

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
May 16, 2023**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Devon Flesor-Story, Donna Kidwell, Randy Hastings, Alta Long, and Anna Nelson.

Drew presented the minutes of the April 18, 2023 meetings. Devon motioned to approve the minutes as presented and Donna seconded the motion. All were in favor of the motion and the motion passed.

Michelle motioned to approve the bills list from 4/14/2023-5/12/23 in the amount of \$28,482.70. Randy seconded the motion. All were in favor, motion passed.

Old Business:

Anna had several updates to share with the board regarding Sparks in the Park. She sent out food vendor contracts last week. She's also working on adding a few small activities in the morning geared toward kids like face painting and balloon artist. The car show will also be a great addition to the schedule.

Anna said she is finalizing plans for the outdoor movie. She has lined up activities for each night including inflatables, magician, and a balloon artist. The Sara Busch Lincoln veggie car will be there for the June 2 movie. The movie nights will be the same evening as the farmer's market downtown and hopefully will draw a large crowd for both. Joe's Pizza plans to sell mini pizza and Kiwanis will be passing out popsicles.

New Business:

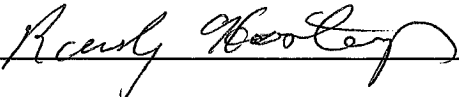
Anna shared that the Farmer's Market earlier this month was very well attended. Jessica Suding organized the event and had 10 vendors including fresh meat, baked goods, handmade items, and a caricature artist. She also had a family from Champaign provide live music. Downtown seemed bustling with people walking over from Mi Veracruz and Cast Iron. Overall, a lot of community excitement for this event.

Anna also shared she's been placing ads and running the schedule of events in several summer publications including, News Gazette Summer Fun, Effingham Day Away, and Illinois Times.

The board discussed an ad opportunity with the News Gazette which plans to run ads featuring Tuscola. After much discussion the board decided to offer a \$150 grant to any Tuscola business that would like to advertise on this NG page. Randy made a motion to approve, and Bill seconded. All in favor motion passed.

Randy made a motion to adjourn, and Bill seconded. All in favor motion passed.

Next Meeting Date: Tuesday June 20, 2023 – 8:30 am at City Hall

Approved:  Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

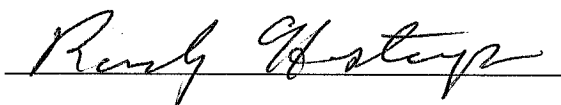
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
BETTER NEWSPAPERS INC	1017289-0526	TOURISM-1/4 PAGE DISCOVER AD	05/26/2023	650.00	650.00	06/13/2023
LAMAR COMPANIES	114838365-052	TOURISM-BILLBOARD	05/29/2023	365.00	365.00	06/13/2023
ILLINOIS TIMES	95279-052523	1/2 H SUMMER GUIDE	05/25/2023	500.00	500.00	06/13/2023
ELAN FINANCIAL SERVICES	479851006503	TOURISM-LOGO PRODUCTS	05/22/2023	397.24	397.24	05/23/2023
ANDREW'S FAMILY MAGIC	08012023	MAGICIAN FOR MOVIE NIGHT	06/02/2023	300.00	300.00	06/02/2023
MOULTRIE-DOUGLAS COUNTY	05252023	MO-DO REGISTRATION FEES FOR MISS T MEMO:	05/25/2023	160.00	160.00	06/06/2023
ACTION INFLATABLES MEGA E	569-060223	TOURISM-INFLATABLES FOR OUTDOOR MOVIE NI	06/15/2023	765.00	765.00	06/15/2023
GFI DIGITAL, INC	2559733-0606	TOURISM-COPIES	06/06/2023	132.99	132.99	06/13/2023
ELAN FINANCIAL SERVICES	479851006503	TOURISM-FACEBOOK	04/30/2023	5.71	5.71	05/23/2023
EASTERN ILLINI ELECTRIC	1111100400-05	TOURISM-HIGHWAY SIGN	05/31/2023	141.97	141.97	06/13/2023
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	04/30/2023	55.35	55.35	06/13/2023
MUSEUM ASSOCIATION OF DO	052623	TOURISM-BROCHURES GRANT REIMBURSEMENT	05/26/2023	210.08	210.08	06/13/2023
Grand Totals:				3,683.34	3,683.34	• Paid

Dated: 6-20-23

Tourism Board President -



Randy Hastings