

**Tourism Board Meeting
November 18, 2014**

The meeting was called the meeting to order approximately 8:30 am. In attendance: Donna Kidwell, Randy Hastings, Phyllis Truitt, Drew Hoel, and Anna Marx.

Motion to approve the minutes from the October 21, 2014 Board meeting made by Randy, seconded by Donna. All in favor, motion passed.

Motion to approve the bills list from 10/17/14 – 11/14/14, in the amount of \$5,188.27 made by Randy, seconded by Donna. All in favor, motion passed.

Anna noted that the financial statements for this month would be with next month's agenda. Alta is unable to print them due to a software update

Old Business:

Anna presented the board the finished tri fold postcard that was sent to previous Rural Life attendees. She also said that they sent out 500 cards and received 79 coupons back. The coupon was for \$1 off admission. Anna said she was pleased with the number because it was over 10 percent, which is a good return.

Donna said overall the gate was up, she thought she had 800 or more people attend. She said many of the dealers had a great show as well. She already begun promoting the show next spring and has a waiting list of dealers.

The Amish County of Illinois Tourism Board website is basically complete. Anna explained there are a few details that still need to be worked out, and they are waiting to promote until after the launch party. Anna said that she would send out the link to the board with the minutes. McKenzie Wagner is also working on a map of the regional that will also work as a brochure for the region as well. She hopes to have a mock up to present at the next meeting.

Anna updated the board on Christmastown. Becky's Buddies will be hosting the vendor fair on Friday and Saturday. Anna said she they have been great to work. Heather Brown has been very prepared and organized. The girls track team will sponsor the 5K for a donation to the organization. Anna mentioned she has lined up Cody from the Street Department to ride the gator and be Santa for the 5K this year. Becky's Buddies has lined up the Santa for the parade as well as pictures at the community building. To promote the event Anna will be making table tents to pass out to several local restaurants as well as radio commercials, and print ads in the Tuscola Journal and the News Gazette and Effingham holiday sections.

New Business:

Drew made a motion to adjourn and Randy seconded. All in favor, meeting adjourned.

Next Meeting Date: Tuesday December 16, 2014 – 8:30 am at City Hall

Approved:  Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail, GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
DAVIS, JOHN	47	Billboard Rent- Rt 36 and Main	12/01/2014	275.00	275.00	11/25/2014
LAMAR TEXAS LTD PARTNERS	105548230-11	TOURISM-BILLBOARD	11/24/2014	324.00	324.00	12/09/2014
THE NEWS-GAZETTE	1254247-1130	TOURISM-HOLIDAY GUIDE ADVERTISING	11/30/2014	99.90	99.90	12/09/2014
WDWS/WHMS RADIO	2445-00052-11	TOURISM-ADVERTISING FOR THE RURAL LIFE AN	11/30/2014	356.00	.00	
WDWS/WHMS RADIO	2445-00053-11	TOURISM-ADVERTISING FOR THE RURAL LIFE AN	11/30/2014	282.60	.00	
WDWS/WHMS RADIO	2445-00054-11	TOURISM-ADVERTISING FOR THE RURAL LIFE AN	11/30/2014	211.00	.00	
NEWSPAPER HOLDINGS INC	200792-11301	TOURISM-ADVERTISING	11/30/2014	400.00	.00	
ILLINI MEDIA COMPANY	120314	TOURISM-ADVERTISING FOR CHRISTMASTOWN O	12/03/2014	157.50	157.50	12/09/2014
FLESON FAMILY CONFECTION	111114	TOURISM-GOODIE BAGS FOR IL WOMAN TODAY	11/11/2014	30.00	30.00	11/17/2014
TUSCOLA COMMUNITY UNIT	112514	TOURISM-HIGH SCHOOL GYM RENTAL FOR MISS	11/25/2014	100.00	100.00	12/09/2014
TUSCOLA COMMUNITY HIGH S	120114	TOURISM-DONATION FOR SPONSORING SANTA C	12/01/2014	250.00	250.00	12/02/2014
WHITLEY, JEFFREY	120414	TOURISM-SHIRTS FOR THE SANTA CHASE 5K	12/04/2014	420.00	420.00	12/04/2014
CHAMPIONCHIP 247	120114	TOURISM-SANTA CHASE TIMERS	12/01/2014	600.00	600.00	12/02/2014
MARX, ANNA	120114	TOURISM-5K CASH PRIZE FOR OVERALL TOP MAL	12/01/2014	100.00	100.00	12/02/2014
CAPITAL ONE BANK, NA	112214	TOURISM-HEADBANDS FOR SANTA CHASE	11/22/2014	315.11	315.11	12/02/2014
ROGARDS OFFICE PLUS	1354449-0-111	TOURISM-TONER CARTRIDGES	11/10/2014	262.16	262.16	11/25/2014
ROGARDS OFFICE PLUS	1354892-0-111	TOURISM-LAMINATING POUCHES	11/13/2014	24.25	24.25	11/25/2014
ROGARDS OFFICE PLUS	1356863-0-120	TOURISM-INDEX TABS	12/09/2014	5.98	.00	
CAPITAL ONE BANK, NA	112214	TOURISM-IPAD DATA	11/22/2014	20.00	20.00	12/02/2014
CIVIC SYSTEMS, LLC	CVC12274-112	TOURISM-SECOND HALF OF SOFTWARE CONTRA	11/29/2014	900.44	900.44	12/09/2014
EASTERN ILLINI ELECTRIC	1111100400-1	TOURISM-HIGHWAY SIGN	11/26/2014	83.82	83.82	12/09/2014
ILLINOIS POWER MARKETING	8410814111-1	TOURISM-1151 N CR 1050 E/HIGHWAY SIGN	11/04/2014	79.56	79.56	11/25/2014
TUSCOLA JOURNAL	025439-10311	TOURISM-ALUMNI GRANT/HOMECOMING AD	10/31/2014	200.00	200.00	12/10/2014
Grand Totals:				5,497.32	4,241.74	

Dated 12-16-14

Tourism Board President -



Randy Hastings