

AGENDA

Tuscola Tourism

Advisory Board Meeting

January 15, 2019

Tuscola City Hall – Conference Room



Call to Order and Roll Call – 8:30 am

Randy Hastings, *Hillard Agency*, President

Drew Hoel, *City of Tuscola*

Ashley Swinford, *Holiday Inn Express*

Donna Kidwell, *Winterberry*

Allen Schwass, *Super 8*

Morrie Mendenhall, *Outlets at Tuscola*

Devon Flesor Story, *Flesor's Candy Kitchen*

Bill Hill, *Community Member at large*

Others:

Brian Moody, *TEDI*

Alta Long, *City of Tuscola*

Anna Nelson, *City of Tuscola*

MINUTES – Minutes of October 16, 2018

Minutes of November 20, 2018

FINANCIAL REPORT - Tourism Bills 10/12/18-1/11/19: \$ 22,766.00

OLD BUSINESS

1. Sparks in the Park
2. Holiday Advertising with WCIA and WTHI
3. Christmastown
4. Grant Request- Rural Life Antique Show

NEW BUSINESS

1. HWY 36 Billboard
2. Miss Tuscola Pageant

ADJOURNMENT

NEXT MEETING DATE IS: Tuesday, February 19, 2018 - 8:30 am at City Hall