

# Entrepreneurship:

## Starting a Small Business

This program will cover key concepts that must be considered before beginning any business.

- Analyzing Your Personal Financial Situation
- Evaluating Your Business Concept
- Establishing Operational Strategies
- Key Points in Making Your Small Business Successful
- Skills that an Entrepreneur Must Possess
- Understanding a Business Plan and Financial Statements
- Obtaining Necessary Funding



Thursday, November 13, 2008  
5:00 to 8:00 p.m.  
Mattoon Public Library  
1600 Charleston Ave.,  
Lower basement level  
Mattoon IL 61938  
Materials Fee: \$25/ person  
For further information  
217-581-2913  
Or  
217-581-6926

-----Cut on dotted line and mail with check-----

Please make check payable to **Business Solutions Center**

NAME/S \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_ TELEPHONE \_\_\_\_\_  
E-MAIL \_\_\_\_\_

(Mail to Eastern Illinois University, Lumpkin Hall 3011, 600 Lincoln Avenue, Charleston, IL 61920)

**Register by Monday, November 10, 2008**