

# AGENDA

**Tuscola Tourism**  
Advisory Board Meeting  
*October 18, 2011*



# TUSCOLA

GET RIGHT TO THE POINT.

## **Tuscola City Hall – Conference Room** **Call to Order and Roll Call – 8:30 am**

Randy Hastings, *Hillard Agency*, President  
Drew Hoel, *City of Tuscola*  
Carly McCrory, *TEDI & Tuscola Tourism*  
Donna Kidwell, *Winterberry & Spicery Tea Room*  
Jennifer Dennison, *Holiday Inn Express*

Phyllis Truitt, *Tuscola City Council*  
Karen Dukeman, *Tanger Outlets*  
Brian Moody, *TEDI & Tuscola Tourism*  
Devon Nau, *Flesor's Candy Kitchen*  
Vida Murry, *Baymont Inn*

## **SECRETARY'S REPORT – Minutes of Previous Meeting: September 22, 2011**

## **FINANCIAL REPORT – Bills Report (9/17/11-10/14/11)**

### **OLD BUSINESS**

- 1) **Abundant Market - End of Season Wrap-Up & 2012 Budget**
- 2) **Tuscola Pumpkin House**
- 3) **MTD Advertising (Tanger)**
- 4) **Strategic Doing Workshop - Saturday, October 29<sup>th</sup> – 9 am to 2:30 pm at Ironhorse**

### **NEW BUSINESS**

- 1) **CVB Update**
- 2) **Facebook Ads – Budget for Holiday Shopping Season**
- 3) **Main & 36 Billboard Design**

### **ADJOURNMENT**

**NEXT MEETING DATE IS: Tuesday, November 15th, 2011 - Time: 8:30 a.m.**